This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A system, ~~for data collection, evaluation, information generation, and/or presentation~~ comprising:

~~a data capture server capable of receiving data from a data source;~~

~~one or more databases for receiving data from the data capture server;~~

a plurality of processing modules configured for ~~in communication with each other and/or the one or more databases,~~ each processing module performing a predefined set of ~~operation~~ operations on data received from a data source, ~~data stored in a database or received from a processing module,~~ at least two processing modules being selected from the group consisting of: ~~a statistical analysis processing module;~~ a data stabilizer processing module for smoothing noisy or variable data using a computational solution of a minimum variance Bayesian estimation method; a saturation limited forecasting module for using available historical or recently captured data along with an estimated and/or available saturation population function as the basis for an algorithm that defines the growth of the population to a maximum attainable level; a dynamic activity-level icon module for iconically indicating to the user of a remote computer system ~~a~~ relative levels of activity at network sites for different merchants offering competitive goods or services ~~at a predetermined network site~~; and an alarm filter module for monitoring data rates and sending a signal based on deviations from desired thresholds from a normative rate;

~~one or more databases in communication with one or more processing modules for storing processed data received from a selected processing module;~~ and

wherein the system is configured~~a presentation server in communication with one or more of the databases for receiving items of data stored therein and~~ for presenting selected items of data following the sequential processing of data by the at least two selected processing modules.

2. (currently amended) The system of claim 1 wherein the ~~data capture server is in communication with a~~ data source comprises~~ing~~ one or more remote computer systems.

3. (currently amended) The system of claim 2 wherein the ~~data cap~~system~~ture server~~ is adapted to receive and process data related ~~from computer systems of consumers following~~ to an online e-commerce transaction.

4. (currently amended) The system of claim 1 wherein at least three of said processing modules are selected and the presentation server is for presenting selected items of data following the sequential processing of data by the at least three selected processing modules.

5. (currently amended) The system of claim 1 wherein four of the processing modules are selected and the presentation server is for presenting selected items of data following the sequential processing of data by the at least four selected processing modules.

6. (currently amended) The system of claim 1 wherein all fiv of the processing modules are selected and the presentation server is for presenting selected items of data following the sequential processing of data by the at least fice selected processing modules.

7. (original) The system of claim 3 wherein at least three of said processing modules are selected.

8. (currently amended) A system ~~for data collection, evaluation, information generation, and/or presentation~~, comprising:

~~a data capture server capable of receiving data from a data source over a computer network, the data source providing data related to a transaction between buyers and sellers;~~

~~one or more databases for receiving data from the data capture server;~~

a plurality of processing modules configured for performing a predefined set of operations on data relating to e-commerce transaction received from a first plurality of remote computer systems ~~in communication with each other and/or one or more of the databases, each processing module performing a predefined operation on data stored in a database or received from a processing module~~, at least two processing modules being selected from the group consisting of: ~~a statistical analysis processing module; a~~ data stabilizer processing module for smoothing noisy or variable data using a computational solution of a minimum variance Bayesian estimation method; a saturation limited forecasting module for using available historical or recently captured data along with

an estimated and/or available saturation population function as the basis for an algorithm that defines the growth of the population to a maximum attainable level; a dynamic activity-level icon module for iconically indicating to the user of a remote computer system a level of activity at each of a plurality of merchant ~~predetermined~~ network sites, the module automatically causing the indication of activity to be sent to the remote computer system upon user access to an electronic page comprising a listing of a plurality of merchants; and an alarm filter module for monitoring data rates and sending a signal based on deviations from desired thresholds from a normative rate;

wherein the system is configured to present ~~one or more databases in communication with one or more processing modules for storing processed data received from a selected processing module; and~~

~~a presentation server in communication with one or more of the databases for receiving items of data stored therein and presenting selected items of data as data or information, data on the presentation server being accessible~~ to a second plurality of remote computer systems via a computer network a set of items or data generated from the sequential processing of the data by the at least two processing modules.

9. (currently amended) The system of claim 8 wherein the system is configured to receive e-commerce data ~~network over which the data source and data capture server communicate is~~ over the Internet.

10. (currently amended) The system of claim 9 wherein the data generated by the processing modules is presented over the Internet to a second plurality of remote computer systems comprising consumer computer systems ~~presentation server is accessible by remote computer systems via the Internet~~.

11. (currently amended) The system of claim 9 wherein the system is configured to~~further comprising a survey server that~~to serves a survey questionnaires to first plurality ofa remote computer systems ~~comprising a data source~~, the system being configured to receive data supplied in response to a survey and to process the data using the selected processing modules ~~so that a user of a remote computer system comprising the data source can complete the survey questionnaire, a completed survey questionnaire containing data supplied by the user being returnable to the data capture server over the Internet~~.

12. (cancelled)

13. (currently amended) The system of claim 10 wherein the second plurality of remote computer systems comprise one or more merchant computer systems.

14. (currently amended) The system of claim 10 wherein the second plurality of remote computer systems comprise a plurality of consumer computer systems.

15. (currently amended) The system of claim 10 wherein the system is configured to present the processed data to ~~presentation server is accessible by~~ a plurality of merchant and consumer computer systems.

16. (currently amended) The system of claim 10 wherein the ~~presentation server~~ ~~serves~~presented data comprises~~ing~~ ratings ~~about~~for online merchants, the ratings being based on data received from the first plurality of remote computer systems, wherein the first plurality comprises ~~collected by the data capture server from~~ consumer computer systems.

17. (currently amended) The system of claim 14 wherein at least three of the processing modules are selected for sequential processing of the data.

18. (currently amended) The system of claim 1 wherein one selected processing module comprises a ~~statistical analysis~~ data stabilizer processing module and one selected processing module comprises an alarm filter module.

19. (currently amended) The system of claim 1 wherein one selected processing module comprises a ~~statistical analysis~~data stabilizer processing module and one selected processing module comprises a dynamic activity-level icon module.

20. (currently amended) The system of claim 1 wherein one selected processing module comprises a ~~statistical analysis~~ data stabilizer processing module and one selected processing module comprises a saturation limit forecasting module.

21. (cancelled)

22. (currently amended) The system of claim 15 wherein one select d processing module comprises a ~~statistical analysis~~ data stabilizer processing module and one selected processing module comprises an alarm filter module.

23. (currently amended) The system of claim 15 wherein one selected processing module comprises a ~~statistical analysis~~ data stabilizer processing module and one selected processing module comprises a dynamic activity-level icon module.

24. (currently amended) The system of claim 15 wherein one selected processing module comprises a ~~statistical analysis~~ data stabilizer processing module and one selected processing module comprises a saturation limit forecasting module.

25. (cancelled)

26. (cancelled)

27. (original) The system of claim 23 further comprising an alarm filter processing module.

28. (cancelled)

30. (cancelled)

31. (previously presented) The system of claim 14 further comprising a dynamic activity-level icon processing module.

32-50 (cancelled)

51. (currently amended) A computer implemented method ~~for data collection, evaluation, information generation, and/or presentation~~ comprising:

capturing data from a ~~data source~~a first plurality of remote computers systems over the Internet ~~in a data capture server~~;

performing a predefined set of operations on data received from the first plurality of computer systems~~transferring data from the data capture server to one or more databases for receiving data; transferring data from the one or more databases to one or more processing modules, each processing module capable of performing a predefined operation on transferred data,~~ at least two processing modules being selected from the group consisting of: ~~a statistical analysis processing module;~~ a data stabilizer processing module for smoothing noisy or variable data using a computational solution of a minimum variance Bayesian estimation method; a saturation limited forecasting module for using available historical or recently captured data along with an estimated and/or available saturation population function as the basis for an algorithm that defines the growth of the population to a maximum attainable level; a dynamic activity-level icon module for iconically indicating to the user of a remote computer system a level of activity at each of a plurality of merchant network sites, the module automatically causing the indication of activity to be sent to

the remote computer system upon user access to an electronic page comprising a listing of a plurality of merchants ~~a dynamic activity level icon module for iconically indicating to the user of a remote computer system a level of activity at a predetermined network site~~; and an alarm filter module for monitoring data rates and sending a signal based on deviations from desired thresholds from a normative rate, the one or more processing modules outputting processed data or information; and

presenting selected items of processed data or information following the sequential processing of the data using the at least two processing modules ~~via a presentation server~~.

52. (cancelled)

53. (original) The method of claim 51 wherein the captured data relates to e-commerce transactions.

54. ~~(previously presented) The method of claim 53 wherein the e-commerce transactions~~ comprise consumer-merchant transactions.

55. (previously presented) The method of claim 53 wherein the e-commerce transactions comprise business to business transactions.

56. (cancelled)

57. (original) The method of claim 51 wherein at least three of said processing modules are selected.

58. (original) The method of claim 51 wherein four of the processing modules are selected.

59. (cancelled)

60. (original) The method of claim 54 wherein at least three of said processing modules are selected.

61. (cancelled)

62. (currently amended) The method of claim 54 further comprising ~~providing a survey server that~~ servinges a survey questionnaire to ~~one or more~~the first plurality of remote computer systems, and ~~comprising data sources so that a user of a remote computer system comprising the data source can complete the survey questionnaire~~, and capturing completed survey data for use in the selected processing modules~~; a completed survey questionnaire containing data supplied by the user being returnable to the data capture server over the Internet~~.

63. (currently amended) The method of claim 62 wherein the first plurality of~~one or more remote~~ computer systems comprise a plurality of consumer computer systems and the ~~completed~~ survey ~~questionnaire contains~~ data relates~~about~~ to an online transaction between ~~the~~a consumer and a merchant.

64. (currently amended) The method of claim 54 wherein th first plularity of~~remote~~ computer systems comprise one or more merchant computer systems.

65. (currently amended) The method of claim 51 wherein the processed data~~presentation server~~ is ~~accessible by~~presented to a plurality of merchant computer systems.

66. (currently amended) The method of claim 51 wherein the processed data is presented to ~~presentation server is accessible by~~ a plurality of consumer computer systems.

67. (currently amended) The method of claim 66 wherein the ~~presentation server serves~~ data comprises~~ing~~ ratings for~~about~~ online merchants.

68-88 (cancelled)

89. (currently amended) A presentation server that includes web pages containing data or information that has been derived from at least two processing modules selected from the group consisting ~~of of: a statistical analysis processing module;~~ a data stabilizer processing module for smoothing noisy or variable data using a computational solution of a minimum variance Bayesian estimation method; a saturation limited forecasting module for using available historical or recently captured data along with an estimated and/or available saturation population function as the basis for an algorithm that defines the growth of the population to a maximum attainable level; a dynamic activity-level icon module for iconically indicating to the user of a remote computer system a level of activity at each of a plurality of merchant network sites, the module automatically causing the indication of activity to be sent to the remote computer system upon user access to an electronic page comprising a listing of a plurality of

merchants ~~a dynamic activity-level icon module for iconically indicating to the user of a remote computer system a level of activity at a predetermined network site~~; and an alarm filter module for monitoring data rates and sending a signal based on deviations from desired thresholds from a normative rate, the web pages being accessible to a plurality of remote merchant systems over a computer network.

90. (currently amended) A presentation server that includes web pages containing data or information that has been derived from at least two processing modules selected from the group consisting of; ~~a statistical analysis processing module; a~~ data stabilizer processing module for smoothing noisy or variable data using a computational solution of a minimum variance Bayesian estimation method; a saturation limited forecasting module for using available historical or recently captured data along with an estimated and/or available saturation population function as the basis for an algorithm that defines the growth of the population to a maximum attainable level; a dynamic activity-level icon module for iconically indicating to the user of a remote computer system a level of activity at each of a plurality of merchant network sites, the module automatically causing the indication of activity to be sent to the remote computer system upon user access to an electronic page comprising a listing of a plurality of merchants ~~a dynamic activity-level icon module for iconically indicating to the user of a remote computer system a level of activity at a predetermined network site~~; and an alarm filter module for monitoring data rates and sending a signal based on deviations from desired thresholds from a normative rate, the web pages being accessible to a plurality of remote consumer computer systems over a computer network.

91. (original) The presentation server of claim 89 wherein the network comprises the Internet.

92. (original) The presentation server of claim 90 wherein the network comprises the Internet.

93. (original) The presentation server of claim 91 wherein the web pages include evaluation information about merchant performance, the information being derived from data processed by a selected processing module.

94. (original) The presentation server of claim 92 wherein the web pages include ratings of merchant websites, the ratings being derived from data processed by a selected processing module.

95. (original) The presentation of claim 90 wherein the web pages include ratings information for one or more products, the ratings information being derived from data captured from remote computer systems.